



For Immediate Release:

Media Advisory

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Polyglot Systems, Inc. Partners with HEALTHeLINK to Improve Medication Adherence in New York State

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Morrisville, NC (December 20, 2011) Polyglot Systems, Inc. has partnered with HEALTHeLINK™, a clinical information exchange and non-profit provider of health information technology to healthcare providers across western New York and a grantee under the US Dept. of Health and Human Services' Beacon Community Cooperative Agreement Program. HEALTHeLINK will use Polyglot's Meducation® technology to improve medication adherence among patients across an eight county region.

It is critically important that patients adhere to the medication regimens prescribed by their doctors. Annually, non-adherence, is associated with over 100,000 deaths and more than one hundred billion dollars in additional medical expense.

“In western New York, we have a rapidly growing refugee population from Southeast Asia and Eastern Africa and their healthcare treatment is compounded by language barriers, which puts them at a much greater risk for medication errors and poor medication

adherence,” said Nancy Maloney, senior business architect for WNY Beacon. “Working with Meducation to give the providers who treat these refugees the ability to provide these patients with simplified instructions in the patient’s preferred language will greatly enhance their health care and treatment plans. These patient-centered instructions can significantly enhance the patient’s understanding of their medication regimen and address the issue of poor medication adherence.”

Developed under a grant from the National Institutes of Health, Meducation currently delivers medication instructions in English, Spanish, Chinese-Mandarin (simplified), Chinese-Mandarin (traditional), Chinese (Cantonese), Korean, Haitian Creole, Italian, French, Arabic, Russian, Bengali, and Polish. HEALTHeLINK will fund the development of support for four additional languages, Burmese, Karen, Somali, Swahili. Other features include content tailored to a fifth to sixth grade reading level, and large fonts for those with impaired vision. Meducation also lets patients access on-line videos demonstrating proper medication use.

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About HEALTHeLINK

The not-for-profit organization was established through funding from BlueCross BlueShield of Western New York, The Catholic Health System, Erie County Medical Center Corporation, Independent Health Association, Kaleida Health, Roswell Park Cancer Institute, Univera Healthcare and the Health Care Efficiency and Affordability Law for New Yorkers Capital Grant Program (HEAL NY) from New York State.

www.wnyhealthelink.com

About Polyglot Systems

Polyglot Systems is a leading provider of communication solutions for healthcare.

www.pgsi.com